



**FOR IMMEDIATE RELEASE**

**MEDIA CONTACT:**

Casey Smith - 706-987-8372 - [csmith@pawshumane.org](mailto:csmith@pawshumane.org)

**Paws Humane Achieves Service Enterprise Certification**

The Volunteer Program at Paws Humane Society is awarded prestigious accomplishment

**Columbus, Ga (October 1st, 2018)** – Paws Humane Society is pleased to announce that it has been certified by Points of Light, the world’s largest organization dedicated to volunteer service, as a Service Enterprise! Achieving Service Enterprise certification is a very prestigious accomplishment for an organization. In fact, organizations that certify join the top 11 percent of nonprofits nationwide in volunteer management and organizational performance. Certification signifies that organizations have the capability and management expertise to strategically use volunteers to improve the performance of their organization.

Paws Humane Society completed an extensive assessment, over 20 hours of training and coaching, and an extensive internal planning and change process to better integrate volunteers into our human capital strategy. By achieving this level of excellence and certification, Paws Humane is now better equipped to leverage the time and talent of volunteers and better meet our mission.

“As the first organization in Georgia to reach Service Enterprise Certification, Paws Humane is utilizing volunteers to help achieve more lifesaving work than ever before.” –Anitra Holley, Manager of Volunteer Services

The changes made to our Volunteer Program have tripled our return on volunteer investment. We now have over 40 volunteer job descriptions, extensive volunteer training programs, and quarterly recognition programs to help create a cohesive working relationship between staff and volunteers. The amount of hours skilled volunteers are contributing has greatly increased and volunteer retention is expected to reach an all-time high this year.

Research conducted by the TCC Group, a national program and evaluation firm, found that organizations operating as Service Enterprises outperform peer organizations on all aspects of organizational effectiveness, and are more adaptable, sustainable and capable of scaling their work.

The Service Enterprise Initiative is a national change management program that helps organizations gain a greater return on volunteer investment to better achieve their mission. For more information regarding volunteer opportunities with our organization, please visit [www.pawshumane.org/get-involved](http://www.pawshumane.org/get-involved). For further information regarding the Service Enterprise Initiative, please contact [serviceenterprise@pointsoflight.org](mailto:serviceenterprise@pointsoflight.org).

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**About Paws Humane Society**

Paws Humane Society is a 501(c)(3) nonprofit organization whose mission is to enrich the lives of both animals and people as a solution-based community resource for animal welfare by providing high-volume and high quality

spay/neuter, rescue and adoption services, volunteer opportunities, outreach, and education. Paws Humane Society's vision is to be the regional leader for animal welfare in adoption, spay/neuter, outreach and education to ultimately create a No-Kill Community. Paws Humane Society is supported by private contributions from the citizens of our community.