



NEWS RELEASE

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FOR IMMEDIATE RELEASE

Paws Humane Society is offering REDUCED Adoption Fees May 20 – 21, thanks to Bounty and Best Friends Animal Society

Columbus, GA May 20, 2022 – This weekend, Bounty Paper Towels is partnering with participating Best Friends Animal Society network partners to surprise new pet owners by helping to pick up adoption fees at shelters across the country.

That includes Paws Humane Society, where adoption fees will be REDUCED for all animals six months and older, \$25 for cats and \$50 for dogs. Available pets can be previewed at www.pawshumane.org.

Currently, there are 100,000 more pets awaiting homes at shelters than at this time last year due to recent problems such as staffing shortages, limited shelter hours, decreased volunteers, and reduced adoption events.

For every pet Bounty helps get adopted, it can save two lives: the pet who goes home and the one who now has space to come to Paws Humane.

That's why the promotion could not have come at a better time, according to Julie Castle, CEO of Best Friends Animal Society. "May is one of the highest intake months for animal shelters around the country. The sad truth is that shelters get overcrowded when pets aren't adopted quickly enough and this can put lives at risk," says Castle. "That's why we're grateful that Bounty wanted to quickly come to the rescue."

Bounty was happy to assist. "As every pet parent knows, pet messes are no ordinary messes, which is why you shouldn't use an ordinary paper towel." says Janette Yauch, Vice President, Bounty. "We are honored to join Best Friends Animal Society to help save the lives of pets while helping pet parents everywhere."

Assets:

[Bounty kitten photos](#)

[Pets at home b-roll](#)

About Paws Humane Society

Paws Humane Society is a 501(c)(3) nonprofit organization whose mission is to enrich the lives of both animals and people as a solution-based community resource for animal welfare by providing high-volume and high quality spay/neuter, rescue and adoption services, volunteer opportunities, outreach, and education. Paws vision is to be the regional leader for animal welfare in adoption, spay/neuter, outreach and education to ultimately create a No-Kill Community. Paws is supported by private contributions from the citizens of our community.

About the Best Friends Network

The Best Friends Network is comprised of thousands of public and private shelters, rescue groups, spay/neuter organizations and other animal welfare organizations in all 50 states. We are a coalition committed to saving the lives of homeless cats and dogs through collaboration, information-sharing and implementation of proven lifesaving strategies. Our partners support each other and inspire their own communities to increase lifesaving of dogs and cats across the country.

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