

PAWS HUMANE SOCIETY'S



PARTNER PACKAGE

MAY 20, 2023
3PM - 10PM

CONTACT:

Josh McQuien

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barksandblues.com

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ABOUT BARKS & BLUES



Paws Humane Society's annual Barks & Blues Music Festival is our largest fundraising event each year. With live music, food trucks, arts and craft vendors, and a kid's zone, people look forward to enjoying the outdoor festivities.

The festival is held on the banks of the Chattahoochee River at Columbus State University's beautiful, Woodruff Park in Columbus, Georgia.

With over 2,000 people in attendance, your partnership will help us continue our mission, "enriching the lives of people and pets".

The Barks & Blues Music Festival will be May 20, 2023, 3pm - 10pm.

WWW.BARKSANDBLUES.COM

PREMIUM PARTNERSHIPS

DESCRIPTION	PRESENTING PARTNER \$12,500	ENTERTAINMENT PARTNER \$10,000	STAGE PARTNER \$7,500
Premium Logo Inclusion	✓	✓	✓
Logo on: Event T-Shirt	✓		
Logo on: Staff T-shirt		✓	
Logo on: Volunteer T-Shirt			✓
Signage	✓	✓	✓
Email Promo	✓	✓	✓
Social Media Mentions	✓	✓	✓
On Stage Mentions	✓	✓	✓
Local Media Mentions	✓		
Website Inclusion	✓	✓	✓
10 x 10 Booth Space	✓	✓	✓

OTHER PARTNERSHIPS

DESCRIPTION	GOLD PARTNER \$5,000	SILVER PARTNER \$2,500	BRONZE PARTNER \$1,000
Premium Logo Inclusion			
Logo on: Event T-Shirt			
Logo on: Staff T-shirt			
Logo on: Volunteer T-Shirt			
Signage	✓	✓	✓
Email Promo	✓	✓	
Social Media Mentions	✓		
On Stage Mentions	✓	✓	✓
Local Media Mentions	✓		
Website Inclusion	✓	✓	✓
10 x 10 Booth Space	✓	✓	✓

**IN KIND PARTNERSHIPS INCLUDE: LOGO INCLUSION ON
WEBSITE, SPONSOR BANNER AND 10 X 10 BOOTH SPACE**

**ALL PARTNER LEVELS RECEIVE FOUR TICKETS TO OUR
VIP TENT AT THE EVENT**

WWW.BARKSANDBLUES.COM

PARTNER INFORMATION

Date ____ / ____ / ____

Company Name _____

Contact Name _____ Title _____

Address _____

Phone # _____ E-Mail _____

Sponsorship Level _____

Signature _____

PAYMENT INFORMATION

Cash/Check ☐ Credit Card ☐

Sponsorship Amount \$ _____

Name on Card _____

Credit Card # _____

Expiration Date: ____ / ____

CVV _____

To pay by check, make payable to: Paws Humane, Inc.

You can also pay by credit card at barksandblues.com

Please send your full color, hi-res logo to marketing@pawshumane.org

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